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IN THE U.S. PATENT AND TRADEMARK OFFICE

Attorney Docket No.: 64645-1048

Box: Patent Application
Commissioner for Patents
Washington, DC 20231

"EXPRESS MAIL" mailing label # EL646667548US
Date of Deposit: April 19, 2001. I certify that the accompanying
Application is being deposited with the United States Postal Service
"Express Mail Post Office to Addressee" service under 37 CFR 1.10 on
the date indicated above and is addressed to Box Patent Application,
Commissioner for Patents, Washington, DC 20231.

Heather R. Huse
Heather Huse

Sir:

Transmitted herewith for filing is the patent application of:

Leif Linde
2109 Oak Brook
Richardson, Texas 75081

Citizen of Germany

For: Method and System for Distributing Targeted Advertising

Enclosed are:

Application (40 pages) w/drawings;
Declaration/Power of Attorney; Assignment and PTO-1595 Recordation Form Cover Sheet; Information
Disclosure; Statement with (10) references; Checks in the amount of \$1,168.00 and \$40 to cover the application
filing fee and Assignment recordal fee respectively; and Post Card.

FEE CALCULATION					FEE
	NUMBER		NUMBER EXTRA	RATE	BASIC FEE \$710.00
Total Claims	41	- 20 =	21	x \$18=	\$ 378.00
Independent Claims	4	- 3 =	1	x \$80 =	\$ 80.00
TOTAL FEES					\$ 1,168.00

All correspondence related to this application may be addressed to the undersigned at Gardere Wynne Sewell LLP, 3000
Thanksgiving Tower, 1601 Elm Street Suite 3000, Dallas, Texas 75201-4767.

April 19, 2001
Date

Daniel J. Chalker

Daniel J. Chalker
Attorney for Applicant(s)
Reg. No. 40,552

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April 19, 2001

Via Express Mail EL646667548US

Box: New App / FEE
Commissioner for Patents
Washington, D.C. 20231

Re: U. S. Patent Application for "METHOD AND SYSTEM FOR DISTRIBUTING
TARGETED ADVERTISING"

Ericsson No.: P12688

Our File No.: 64645-1048

Dear Sir:

In regard to the above-referenced matters, enclosed for filing please find the following items:

- (1) Specifications (40 pages) and Drawings (5 pages);
- (2) Transmittal Form;
- (3) Check in the amount of \$1,168.00 to cover the patent filing fee;
- (4) PTO Form 1595;
- (5) Assignment;
- (6) Check in the amount of \$40.00 to cover the assignment filing fee;
- (7) Declaration and Power of Attorney;
- (8) Information Disclosure Statement;
- (9) PTO Form 1449;
- (10) Copies of cited references (10) on PTO Form 1449; and
- (11) Return Postcard.

Please file the above referenced documents and return the date-stamped postcard to our office at the above address. It is believed that no additional fees are due. If this is incorrect, the Commissioner is hereby authorized to charge any fees due which may be required by this paper to Deposit Account No. 07-0153.

In the meantime, if you have any questions or comments concerning this matter, please call the undersigned at your earliest convenience. Otherwise, please accept the enclosed.

Sincerely,



Daniel J. Chalker
Reg. No. 40,552
DJC/hh/1002420.1

Enclosure

cc: Sanford E. Warren, Jr. (w/o encl.)